

Business Information Guide to the **Construction Voucher Program**

2026

WELCOME

Thank you for supporting the Downtown Guelph Business Association's Construction Voucher Giveaway Program.

The purpose of this initiative is to encourage residents and visitors to continue shopping, dining and exploring Downtown Guelph throughout the summer construction period.

As well as via highly publicised media contests, each week, the DGBA will distribute \$25 Construction Vouchers to shoppers at a featured downtown business. These vouchers can then be redeemed at any business located within the Downtown Guelph Business Association boundary, helping generate additional customer traffic and spending across the downtown.

Participation is simple, and the DGBA will reimburse businesses for every eligible Construction Voucher redeemed.

PROGRAM OBJECTIVES

The Construction Voucher Giveaway Program aims to:

- Increase customer traffic during construction.
- Encourage spending at Downtown Guelph businesses.
- Introduce customers to businesses they may not have visited before.
- Support the downtown business community during a challenging construction period.

About Construction Vouchers

Each Construction Voucher:

- Has a value of \$25.00
- May be used toward the purchase of goods and/or services
- Is valid only at businesses within the Downtown Guelph Business Association boundary (www.downtownguelph.com/about-us)
- Has no cash value
- Cannot be exchanged for cash
- Expires 30 days after being issued

Each voucher includes:

- A unique serial number
- An issue date
- An expiry date
- Security embossing
- Space on the back for businesses to record the transaction



Accepting Construction Vouchers

When a customer presents a Construction Voucher:

Step 1

Confirm that:

- The voucher has not expired.
- The voucher includes the official DGBA embossing.
- The voucher has not already been redeemed.

Step 2

Accept the voucher as \$25 toward the customer's purchase.

Examples:

Purchase total: \$40

Customer pays:

- \$25 Construction Voucher
- \$15 by another payment method

Purchase total: \$25

Customer pays entirely with the voucher.

Purchase total: \$18

Accept the voucher.

No cash or store credit is provided for the unused balance.

Recording the Transaction

After accepting the voucher, please write the following information on the back:

- Business name
- Date accepted
- Total transaction amount

(This information is used for confidential program reporting and measuring the economic impact of the initiative).

Redeeming Construction Vouchers

Businesses may exchange collected vouchers for reimbursement at the DGBA office (42 Wyndham St N - above Capistrano, overlooking St George's Square).

Redemption Hours

Wednesday 12:00 p.m. – 1:00 p.m.

Thursday 12:00 p.m. – 1:00 p.m.

Please bring all redeemed vouchers with you.

The DGBA will:

- Verify each voucher
- Record the serial number
- Issue reimbursement
- Obtain your signature confirming payment

Vouchers must be redeemed within 30 days of being accepted.

Voucher Giveaways & Contests

Construction Vouchers are distributed by DGBA staff via giveaways in businesses, and through contests through various media channels.

Giveaways in select businesses will take place for at least four weeks, Tuesday through Saturday, 11:00 a.m. – 12:00 p.m, at a different featured downtown business each day. You will be notified of the launch date via email.

The first 20 visitors receive a Construction Voucher. Customers who do not receive a voucher may still enter a monthly prize draw for \$500 in Construction Vouchers.

Window Decal

Please display your Construction Vouchers Accepted Here decal in a prominent location near your entrance. The decal helps customers quickly identify participating businesses and encourages them to spend their vouchers with confidence.