

DGBA Board Meeting

AGENDA

Wednesday April 1st 2026 @ 6:07pm

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

Also available via Zoom link

1. Approval of Agenda

- Richard & Derrick, Approved

2. Approval of Minutes from the previous meeting (February 2026); Pina & Richard

3. Chair Updates: Charles Nash

- Construction began this week, will hear more from city updates
- Removing a lot of banners & Christmas lights along Wyndham street (in preparation for construction)

4. Treasurer's Report: Richard Overland

- Expecting auditors to attend to the final budget presentation; if any questions come up they can be reviewed at the next meeting
- No major issues to report
- Date of AGM will be selected at next meeting

5. City Updates: Stacey Laughlin & James Goodram

- Congratulations to Stacey; moving into a new role of interim Manager of Tourism and Development for 12-18 months
- Sam worked with Alicia within the office to accomplish all goals set out for grant applications; funds should have been deposited (will be reviewed)
- Sleeman Centre proposal on additional uses/; Ryan (Manager of Sleeman Centre) to attend the next DGBA meeting to discuss potential opportunities in depth
- Matt (Guelph Storm) would like to come in and discuss Memorial Cup opportunities
- Would like to have a town hall a month or so after construction starts; to allow businesses to provide feedback and present any concerns/feedback (possibly during the AGM, will circle back on a firm date)

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- Items being removed from the square; benches, lights, planters etc. Potentially relocate the red “buddy bench” near the library - it will be stored safely during construction
- Downtown Wyndham construction began
- Q: intersection of Wyndham and MacDonell, the 30m on either side will have work done, will cork street be the same? Reason being: considerable interest on creating a dining district on Cork Street
- Huts to vend (free of charge)
- Inquiring on using the top deck of the parking garage
- Q: Macondell street parking lot for the Guelph Garage sale? Believe the city will allow for it to happen (subject to fee/soft tow as needed)
- Steed & Evans encouraging their staff to support local businesses

6. CLC Updates: Derrick Rutherford

- By-law enforcement to request individuals to not be allowed to smoke outside of a particular address; in public spaces
- Suggest to simplify the letter from the observations of the activity & ask for by-laws assistance in mitigating the actions happening in public spaces (provide first notice of acknowledgement of the issue)
- Follow up in 6 months or so with what has been done to rectify before pursuing additional actions
- Proposal to meet and chat with Dustin in person to discuss the issue and find a solution, prior to sending written notice

7. Attractions Updates: Pina Marfisi

- Golden Egg Easter hunt
- The garage sale in May
- Art on the Street in June

8. Attractions Committee: Derrick Rutherford (The rules for the selection for art on the street, updates for the Downtown Guelph App, prospective DGBA merch to sell at Spirit of The Season)

- Prospective ‘swag’ to sell at events for the DGBA, would this be something the DGBA would be interested in? A designated hut to sell I heart downtown Guelph?
- Guelph Totes; reusable canvas bags (opportunities for sponsorship/branding etc)

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- Cleaning up the downtown Guelph website; updating links and information
- Created a hub within the website, when the app is active there will be a clear place to go
- One quote (local) \$20,000-\$30,000
- Outsourcing cost high end was \$20,000, with \$700 to have a designated individual to build for us

9. Adjournment

10. Next Meeting: Wednesday April 29th, 2026