

DGBA Board Meeting

AGENDA

Wednesday February 25th, 2026 @ 6:09pm

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

Also available via Zoom link

Regrets: Tom Lammer, Carly Klassen, Stacey Laughlin

1. Approval of Agenda: Derrick & Pina, approved

2. Approval of Minutes from the previous meeting: January 2026 (Derrick & Iside),
all approved

3. Chair Updates: Charles Nash

- Well underway for procuring a quote for bright nights for garden Wilson & Macdonell.
- Identified 3 vendors for quotes, being tendered & will provide an update & get approval for this years budget to have it completed
- May discuss changing times of lights being on for summer months, will also consider turning them off for the summer season
- KPMG currently completing the audit, financials will be sent for approval to the city
- We will have a prospective date selection for the AGM (usually end of May)

4. Treasurer's Report: Richard Overland

- KPMG completing audit

5. City Updates: Stacey Laughlin & James Goodram

- March 25 there will be a construction open house to discuss Wyndham infrastructure
- ground breaking for construction, would like the DGBA present
- Would like to review prospective locations to move the red heart in front of city hall area.
- Q: how confident is the city & construction that project will be completed by end of November 2028
 - Concern hasn't been brought forward (as far as city is aware) but incentives & disincentives
 - Likely to see surface/cosmetic construction will likely be done into spring of 2028

Wednesday, February 25, 2026

- Construction group is eager to start construction earlier than anticipated; looking to mobilize early April (bringing in equipment, putting up fencing etc)
- Construction zone will extend down MacDonell, will likely over flow 20-30 meters from the corner of Macdonell/Wyndham
- Attempting to confirm duration of project & for how long will certain sections will be closed/unavailable
- Hoping to get the timeline buttoned up within the next week (regarding closures, road accessibility etc)
- May be worth setting up a meeting with contractors and businesses potentially impacted by patios
- Q: DGBA would like to know if we can have the ice rink at city hall open for SOTS ahead of usual scheduled opening

6. CLC Updates: Derrick Rutherford

- Stepping stone is opening their third floor this Friday, open house 1:30-3:30 (it's transitional housing and additional over night beds)
- Day drop-in to start early March

7. Attractions Updates: Pina Marfisi & Derrick Rutherford (Ideas for attracting business to downtown during the infrastructure program)

- Love week was successful; 29 stores participated
- 3 winners selected for taking photos by the heart (strong social media presence)
- Looking forward to Easter downtown program (golden egg hunt)

Derrick:

- proposing a downtown guide/rewards program, to shed light on businesses to visit & improve cross season sponsorship
- Guides aim to drive traffic downtown throughout construction endeavours & building strong partnerships

Wednesday, February 25, 2026

8. Approval from the board expenses for DDP and the allotted donation to whatever charity presents: Iside Dallan

- 20% of sponsorship will be given to the humane society; additional funds will be kept for DGBA budget to cover expenses for improving downtown (programs, events, beautification etc)

9. Adjournment

10. Next Meeting: April 1st, 2026