

DGBA BAORD OF DIRECTORS

Meeting Agenda

Wednesday April 24th, 2024 @ 6:04pm

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

Also available via Zoom link

Introductions/zoom meeting protocols

Disclosure of Conflict of Interest and general nature thereof

1. Approval of Agenda: Isade
2. Approval of Minutes of the previous meeting: Rodrigo & Derrick

3. Approval of the 2023 Financials* - Richard

- Unable to approve tonight as KPMG is unable to attend, scheduling conflict
- Attempt to get financials prepped & approved earlier or after tax season
- Financials approval will be deferred to future date

4. Chair Updates - Chuck

- Three board members will go to OBIA next week
- Richard, Chuck & Brian had meeting with city last week on how to improve communication going forward
- Wellington County housing & health symposium was last week (attended by Pina, Chuck, Rodrigo & Cathy attended)
- Discussions were had regarding an action plan group (Rodrigo is a part of) on how to provide better services
- All agencies that provide services that aid in supporting homeless community members involved
- Downside: no list of solutions put forward, asking for more government support. Outcome is likely that agencies and services will work better together but no immediate solution for access to daytime housing
- Proposal on how to bring a rehab/detox centre to Guelph*
- Rodrigo will be resigning from the board

- Alex is putting together a CRM system for communication with the membership
- Revamping/fine tuning the welcome packages for the entire membership, quarterly workshops for membership
- Alex will be taking over/running indoor Christmas market with Nicole, and working with Sam on other DGBA events
- Alex has created a data base for photos (of downtown businesses) to be updated
- Cathy: Doors open Guelph (ex: masonic centre, city museum, green houses etc), opens for tours, drives 7000 people to the city (could be an opportunity to drive traffic downtown to businesses) - Pina will review with attractions committee

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- Sam was able to approve \$2000 sponsor for Jazz Fest
- Sam working closely with Prince group Exotic car show \$4000 sponsorship for this years events

5. AGM Date - Chuck

- Motioned Monday June 10th: Richard, Second Kristell, Pina
- Venue proposed: Guelph Civic Museum (to be confirmed at a future date)
- Approved

6. City Updates - Stacey & James

Stacey:

- baker district library to have raft slab poured (between 2-4 Saturdays in May & June chapel lane will be closed off) 150 concrete trucks to pour per day
- Could be fun to promote as a spectacle for people to come down and watch
- Exact dates should be provided later this week
- Crane to be installed at a future date, another potential opportunity
- Marketing our businesses to appeal to construction workers, contractors, trades people etc
- Utility work on macDonell should wrap on the west side by mid next week
- Electra has work coming up on Quebec street after art on the street
- Enbridge will be throughout downtown over the remaining 2024
- Wyndham gas line work to be done in 2025
- Solid waste collection pilot, education campaign to go out to areas where collection is most difficult: to continue through early stages of patio season
- Encouraging end of day or before 5am collection to help maintain cleanliness
- Downtown heights study to kick off, with a recommendation by year end (permitted heights for downtown)
- Province proposal: the municipality would not have to provide parking (and funding) with new development (Bill 185) would pose not ideal for Guelph right now
- Fast or Slow development on downtown Wyndham construction, decision will have to be made closer to end of year (2024).
- Fast: ripping up all of Wyndham from rail bridge - Woolwich (2 years)
- Slow: working in sections (4-5 years)

Motion: DGBA stance is to move to a staged approach based on the points presented at the PIC on March 27th. Approved: Pina. Opposed: Richard, Rodrigo

- City has applied for funding to do a fix at WYNDHAM & WELLINGTON (for next year) to open up development opportunities

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7. CIC Update & Welcoming Streets - Derrick

- Cathy: KPI's and annual reporting for welcoming streets
- A letter (on behalf of the DGBA) expressing concerns on the lack of information regarding the KPI's with favourable detail, request the city to provide more fulsome KPI's (reference to Bellevilles program as an example)
- Derrick: Motion that the board indorse the letter to send to Colleen & Jody Sales and annual reporting KPI's for Welcoming streets Second: Kristel
- Carried
- Approved

8. BIA Networking Group Proposal - Derrick

- Quarterly meeting to connect with the business owners downtown, run by the DGBA and in support of the Business Centre
- To be discussed with Sam & Alex on what the intent is with workshops for the membership

9. Next Meeting: Monday May 27th, 2024 @ 6pm

10. Adjournment @ 7:46PM