

DGBA BOARD OF DIRECTORS

Meeting Agenda

Wednesday March 20th, 2024 @ 6:03pm

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

Also available via Zoom link

Attendees: Richard Overland, Derek, Greg, Cathy, Rodrigo, James, Stacey, Jordyn, Chuck, Isade

Regrets: Kristel,

Virtual Attendees: Tom Lammer, Pina Marfisi, Bryan Steele

Introductions/zoom meeting protocols

Disclosure of Conflict of Interest and general nature thereof

1. Approval of Agenda RICH, SECOND GREG, MOTIONED CARRIED

2. Approval of Minutes of the previous meeting Rich, Rodrigo, Carried

3. Chair Updates - Chuck

- Alex, started new position on Monday. Starting the processing of creating CRM with database that will be easy to update, improve communication with the membership, assist Sam & take on more administrative support
- Sponsorship from cooperators for Spirit of the Season
- Greg will be resigning at the end of June.
- Lease; Rich & Chuck have contacted the landlord, inquiring on prospective new space for DGBA — proposal for landlord for renewal opportunity (three years). Possibility of subleasing board room to CIBC (Beneficial to stay within the square/centre of downtown due to event proximity).

4. City Updates - Stacey & James

- Started door to door canvassing of businesses regarding downtown construction in 2026. Starting with businesses on Wyndham Street.
- Open house Wednesday March 27th
- Patio applications open until April 1st (currently 7 applications submitted)
- Workshop with council in April 17th related to downtown infrastructure, has been moved to May.
- Order to explore municipal site for structure encampment, federal funding runs out at end of April - what is being done about structured encampment?
- Looking at parks & city space (anyone that [own private property] would accommodate a structured encampment for a minimum of three years (looking at reaching out to Realtors, Developers, Private Prop. Owners)

5. CIC Update & Welcoming Streets - Derrick

- Cathy & Derrick had CIC meeting, discussed how to move forward with \$20,000 & working with Lindsay on how to improve KPI's with Welcoming Streets (check list with what is needed, how to achieve/refine expected outcomes &/or provide data that these outcomes are being met)
- Cathy looked at Belleville, a survey is sent annually with businesses and vulnerable populations (generally positive), survey results and reports are transparent on the website, infographics posted monthly
- Possibly implement automatic survey that is sent out after a call is made
- Derrick & Cathy to expect follow up with Lindsay within the next two weeks
- Greg: what do we define as success when it comes to KPI specifics? What are the appropriate KPI's. How will we measure this in a manor that appeases the DGBA needs
- What was the issue? What was happening? When did it happen? What was the purpose of the call? Was methadone administered? Were third party services involved?
- Chuck; value is determined by how the business that called, how do they feel the call was handled/the outcome? Follow up calls - was the situation escalated, was it handled in a timely manor? What was the result? What percentage of calls was attended to vs. Number of calls that were made?
- Proposed solution: work with the city to come up with a joint set of KPI's to gather more effective data

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- Derrick had a meeting with all outreach members, energy is positive because housing efforts have been made temporarily. Out reach teams are actively working with each case to find long term solution for housing.

Isade; Main Street Grant (Due March 31st)

- Sam is preparing an application for submission
- Copy to be provided so board is aware of what is being applied for
- Letter of support may be required from city for BIA application

6. Next Meeting : Wednesday April 24th @ 6pm

7. Adjournment