

## **Downtown Guelph Business Association Board of Directors**

### Meeting Agenda

January 10th, 2024 6:04pm

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

Also available via Zoom link to be updated

Introductions/zoom meeting protocols

Disclosure of Conflict of Interest and general nature thereof

1. Approval of Agenda - Moved by Greg, seconded by Derrick, carried
  
2. Approval of Minutes of the previous meeting - Moved by Iside, seconded by Pina, carried
  
3. Chair Updates - Chuck
  - Introduction and welcome to Kristel
  - AGM end of year 2023 - end of year financials not sufficient and we would like to disclose the year-end financials and move the AGM to the spring moving forward
  - Municipal act requires that you cannot go longer than 15 months without an AGM, so we'd like to have one this spring and continue with that schedule each year
  - Looking into having a retail advisory committee to have more input and feedback from retail businesses
  - Kristel will coordinate with a retailer giving feedback to get more ideas on how they can work together with the board
  - Looking at end of April/beginning of May
  - suggestion to make a broader agenda to the membership besides the financials
  - Updated bylaws - Barb has been working on them and consulting with Kay Matthews from OBIAA and city clerk, deputy clerk
  - Later this week revised bylaws should be ready to review

## 5. Events - Chuck

- Dates should be set for events that were added in 2023 and a discussion should happen about how this year can accommodate new ones or build onto existing ones

**Dog Promenade** - September 21st, 2024

**Spirit of the Season** - December 7th, 2024

- will go from two to three days with reduced hours on the Friday (start around 3pm instead of in the morning and will add 12-5 on the Sunday)

- another weekend potentially added to the market - sip and shop weekend with same hours as the weekend before

**Winter Sidewalk Sale** -

**Summer Sidewalk Sale** - second week of August

**Car Show** - Sunday, June 2nd - would like DGBA support

**\*Outdoor closed street concert - potential for future years, not within the budget right now**

**Art on the Street** - same weekend as usual

**Midnight Madness event** - possibly in Summer and will be passed along to Attractions/board once more details

**Trick or Treat** - October 26th, 2024

An April or May event would be beneficial to round out the year

Taste of Downtown event where people can try different things at different places

## 5. City Updates - Stacey & James

- Committee of the Whole - downtown infrastructure, recommendation for Douglas/Quebec/Wyndham intersection

- Bike lanes, single lane traffic, room for flexibility with patios

- Wyndham EA going to council at end of February

- payment in lieu of on street parking - going to council end of February -

suggestion to use unused areas of existing buildings/conversions of existing space downtown - Board invited to meeting in late January to go through past decision in Transportation Master Plan and have initial discussion for pace of construction during Infrastructure changes

- Spirit of the Season could also be during this meeting

- Potentially morning of January 25th

- Downtown Heritage Conservation district - would like to present at board

meeting this year - February or March

- Feedback from board and membership so far is support of intersection but not of bike lanes
- Report should be public on January 26th to discuss feedback
- Board meeting could be January 31st
- Applications for patios going out Feb 1st but applications and info to previous operators will go out prior to this
- City would like to work with DGBA to plan how construction should go
- Things such as facade Improvement programs being considered, how to use vacant space on second floors, potential for trying to work on grants to use those spaces
- Old programs were too complicated and city would like to put together very simple and clean applications for grant programs
- Municipal accommodation tax - City is working with the Chamber and looking at rolling out different streams that will encourage overnight stays - going to council April 6th for this program

6. CLC Update - Derrick

- Meetings started with welcoming streets and outreach downtown
- A lot of people out on the streets cannot get into shelters right now
- Committee would like to provide more feedback and attend meeting on 30th and 31st.
- Councilors can go, but board members cannot
- OBIAA annual meeting- would like representation

7. Next Meeting - January 31st @ 6pm & February 28th @ 6pm

8. Adjournment