

DGBA BOARD OF DIRECTORS

Meeting Agenda

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

Also available via Zoom link*

Attendees: Isade, Pina Marfisi, Derrick Rutherford , Richard, Kristel, James Goodram, Kathy,

DTHCD: Melissa, Rebecca Shera, Eliza, Christina Martins, Nathan Patrician,

Regrets: Greg Elliot, Stacey Laughlin, Rodrigo Goller.

Virtual: Tom Lammer, Bryan Steele

Introductions/zoom meeting protocols

Disclosure of Conflict of Interest and general nature thereof

1. Approval of Agenda: motioned by Isade, seconded by Kristel, motion carried
2. Approval of Minutes of the previous meeting: motioned by Richard & seconded by Pina, carried

3. Chair Updates - Chuck

- auditor has reviewed last years financials, should be ready for board approval by the next meeting
- Email requests for new by-laws, to be posted on the DGBA website (board approved)

4. City Updates - DT Heritage Conservation District Study & James

- Project Update:
 - Context: downtown has long been recognized as the historic core, one we should aim at preserving while promoting/supporting it as the downtown evolves and grows
 - CHAP: cultural heritage action plan, framework to help guide the preservation of the downtown core (individual building protection)
 - 2023: HCD Study began with the mandate of researching each building/dating them and engaging with the public in an attempt to understand whether downtown warrants a conservation district
 - If designated, a plan would be presented with goals, achievements, & finally, implementation of bylaws for the properties within the conservation district
 - Municipal bylaw would be created for all properties within the boundary. Buildings would be identified by level of importance of heritage site for designation vs. Opportunities for redevelopment
 - Would define a set of expectations for development/redevelopment; sets a lens as to what the development would look like and what they would do to maintain the heritage standard
 - The plan would describe the properties and the kinds of alternations up for review; various classifications based on level of heritage within the boundary: bylaws would be applicable to exterior modifications to buildings deemed heritage buildings
 - Benefits of a district: a district can provide financial incentives to support conservation work once something is deemed protected (through the municipality), Potential tax break incentives
 - Commercial conservation districts often coordinate with the marketing program with the BIA/programs, to create an experience for tourism/destination with marketability
 - Inquiry: coordinate with the landlords of buildings downtown: opportunity to add a notice of heritage district to the DGBA newsletter (for property owners)
 - Feedback gets integrated into the draft study, ahead of it going to council the study will be posted for 3 weeks. Opportunity to delegate at council, prior to council making a decision to move to phase 2 (the plan)
 - The plan: discussion with property owners/city to disclose the conditions of the policies to be implemented with the bylaw (Council timeline: Summer - June)
 - 9-12 month process before bylaws Heritage District would implement.

5. CIC Update & Welcoming Streets - Derrick

- Would like to pull \$20,000 from Welcoming Streets, lack of support for downtown businesses or working with BIA
- Requested KPI's of specific calls (overdose, sleeping in someones door way etc.), W.S refused to fill out report, general report would be distributed in April (Alex & Lindsay were contacted)
- Budget has already been approved, budget would have to be reopened to make changes
- Welcoming Streets not recording calls, police and bylaw to be contacted so incidents can be documented
- James to inquire with Colleen for reports with information for KPI's; Derrick to have committee meeting to discuss findings
- As a board, we have not legally been advised as to what we can do to help contribute to the impact the downtown environment (with crisis management)
- Proposed meeting with mayor and council members to discuss ?

Police Video Surveillance Meeting - Wednesday March 6th : 6:30-8:30pm

6. Spirit of the Season Charity - Chuck

- motion to go off Camera, Derrick & Richard
- Motion to sponsor FFK, Kristel & Richard
- Motion to come out of camera, Pina & Isade
- Additional \$26,000 requested for funding (for two weeks) - entertainment, security
- (6 days for 2024 event)
- Motion to give sam an additional \$26,000 for the SotS event in 2024: first by Pina, second by Kristel, motion carries

City Updates – James

- Board meeting to discuss road reconstruction *March 21st for DGBA* - Public Information meeting March 27th (Wyndham St about timing & pace of construction)
 - Wyndham Street Project team going door - door end of march beginning of April to discuss the project timeline on road reconstruction plan downtown
 - Payment in lieu of parking was approved last night by Council
 - Waste reduction plan public outreach with focus on restaurants on haveyoursayguelph.ca
 - Enbridge doing work in spring (march/April) /fall (October/November) putting in new gas line's before road reconstruction
 - Some businesses have their regulators inside (gas), must be on the exterior of the buildings (new law) must be vented outdoors. Enbridge will be moving them outside.
 - Patios - 3 applications submitted so far
 - Sam will be doing a push out (news letter) informing of the patio deadline: April 1st
 - Mailers had gone out to previous patio participants
 - Tourism Funding programs going to council on April the 3rd for their consideration (& hopefully approval) funding for tourism, destination marketing Guelph (Hillary) for profit applications, city looking after not-for-profit
7. Next Meeting : March 20th @ 6pm
8. Adjournment