

## **Downtown Guelph Business Association Board of Directors**

### Meeting Agenda

December 6th, 2023 6:17pm

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

Also available via Zoom link to be updated

Introductions/zoom meeting protocols

Regrets: Greg Elliott, Bryan Steele, Kristel Manes, James Goodram, Rodrigo Goller

Disclosure of Conflict of Interest and general nature thereof - none

1. Approval of Agenda - Moved by Iside, seconded by Derrick, carried
2. Approval of Minutes of the previous meeting: October 25th –  
Moved by Pina, seconded by Iside, carried
3. Chair Updates - Chuck
  - Positive feedback following AGM
  - Financial year-end is December 31st and we would like full financials to be presented to the whole membership
  - Discussion regarding moving AGM to April of 2025
  - Another town hall can still take place late summer/early fall
  - Spirit of the Season - great weekend, board is very proud to have been part of such a great event
  - First year was incredible and lots of feedback saying record numbers at parade
  - Hoping to make it Guelph's biggest annual event
  - Big thank you to Heather and Barb for all the work this year
  - Chair would like to give volunteers \$250 in Downtown Dollars
  - Feedback: lag in parade, more music on floats, too many candles at markets
  - Lots of great feedback about how busy local businesses were
  - Positive feedback from Ms. Meri Mak, Tomme Cheese, many others
  - Shared graphic for DGBA account and downtown business that

choose to be open late - perhaps lump into a carousel post

#### 4. City Updates - Stacey & James

- Spirit of the season was great
- Debrief meeting January to go over event as a whole
- Safe Semester & Downtown Heritage Conservation Study meeting will be next week
- Infrastructure meeting coming up
- Opportunity to change heights and growth for infrastructure so input would be asked of board
- Facade Improvement Program - new economic development officer which will be working on project

#### 6. CIC Update - Derrick

- Contact made with those who have sent comments via social media and email
- Derrick will assist reroute feedback to the correct parties in the county and get more groups and resources to work together
- Welcoming Streets were very helpful during Spirit of the Season weekend
- Home for Good foundation being fundraised for during Spirit of the Season but not advertised as clearly as could have been
- Suggestion to clarify during press release or review

#### 7. Attractions Committee Update and Spirit of the Season Review

- tied into Chair Updates during this meeting
- Holiday Hop Saturday Dec 9th
- 30 businesses involved
- Winter Sidewalk sale - Feb 10th to 17th
- Look into weekends for "Guelphstock" which would be outdoor bands, events, huts, etc.
- Fire circus needs to be elevated in the future
- Funds raised during Spirit of the Season should be placed on social and in newsletter

#### 8. Next Meetings - January 10th @ 6pm

#### 9. Adjournment