

Downtown Guelph Business Association
Board of Directors Meeting DRAFT Minutes (for approval March 22)
Feb 15, 2020, 4:00-5:30 via Zoom

In Attendance: Lauryn Conlon, Doug Minett, Tom Lammer, Kevin Polach, Marc Petitpas, John Regan, Leanne Caron, Kristel Manes, Tim Plunkett, Sandy Clipsham, Rodrigo Goller, Marty Williams.
Regrets: Daniel Atlin, Will Mactaggart, Greg Elliott, Nicole Hogg. **Guests:** Stacy Laughlin and Scott McNair (City of Guelph).

Disclosure of Conflict of Interest: none declared.

1. Approval of Agenda

MOTION: "To approve the Agenda." Moved by Kristel Manes; Seconded by Sandy Clipsham.
Carried.

2. Approval of the Minutes.

MOTION: "To approve the Minutes of the previous meeting. September 2021, Moved by: Doug Minett; Seconded by Leanne Caron. **Carried.**

3. Financial

MOTION: "To accept the Financial Statements as presented." Moved by: Rodrigo Goller; Seconded by: Leanne Caron. **Carried.**

4. Stacey Laughlin and Scott McNair, City of Guelph

Two new roles working on "all things downtown." Discussion and question concerning roles and project update. Constuction disruption and mitigation stratigies were outlined. Building stakeholder needs into all projects. Comminuication alingmnet inside and outside of City Hall.

5. Michael Keegan, MK & Associates

Discussion on a "reset" of the relationship between DGBA and the City in order to be more effective, communicat more clearly. A partnership. MK: "You need to elevate your game."

6. Executive Director Update

An outline of projects and priorities for the next 18 months, including holiday decorations, parking promotions, a program to review businesses social media presence; floating the idea of taking on fees charged by the City to businesses such as A-frames, licences, etc

7. Strategic Plan Update

MOTION: "To construct a Strategic Plan for fiscal 2022, informed by results of the member survey, budget and identified priorities and to engage a third party to assist in its creation with an approved budget spend up to a maximum of \$5,000." Moved by: Kevin Polach; Seconded by: Rodrigo Goller. **Carried.**

8. City Council Update

Discussion about the impact of the approved Transportation Master Plan.

9. DGBA Bylaw and Governance Update

- Bring forward

10. Adjournment

MOTION: "To Adjourn." Moved by: Sandy Clipsham; Seconded by: Doug Minett. **Carried.**

Zoom link to meeting

https://us02web.zoom.us/rec/share/XCoL8EZJ8bUOu4K0HBor_kJL8C2nYhjr7rLvecAY2uR4lgYQz-dYYeaxUziUG4E.qGRE-EA5igIb7YfH?startTime=1644959246000

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