

Downtown Guelph Business Association Board of Directors Meeting
July 20, 2021 **Minutes** (Approved September 21, 2021) via Zoom

In Attendance: Will Mactaggart, Doug Minett, Tim Plunkett, Greg Elliott, Tom Lammer, Kevin Polach, Dan Gibson, Nicole Hogg, Marc Petitpas, John Regan, Marty Williams.

Regrets: Ian Panabaker, Leanne Caron, Sandy Clipsham, Kristel Manes, Daniel Atlin.

Disclosure of Conflict of Interest: none declared

1. Approval of Agenda

MOTION: "To approve the agenda." Moved by: Doug Minett; Seconded by: Dan Gibson. **Carried.**

2. Approval of the Previous Meeting Minutes/ Business Arising

MOTION: "To approve the minutes for the May Board Meeting." Moved by: Kevin Polach; Seconded by: Greg Elliott. **Carried.**

MOTION: "To approve the minutes for the June Board Meeting." Moved by: Dan Gibson; Seconded by: Doug Minett. **Carried.**

3. Financial

MOTION: "To accept the Financial Statements as presented." Moved by: Doug Minett; Seconded by: Greg Elliott. **Carried.**

4. Committee Reports/Member updates

Parking and Transportation: Discussion on a promotion for parking.

MOTION: That the ED be authorized to spend up to \$10,000 on a parking promotion with the City that offers customers some free parking in lots.

Baker: The UDMP goes to Council July 21st. We will be looking for support that addresses our concerns with the project (e.g., connectivity, Baker St redevelopment, public square, reduced development footprint, parking reduction).

City of Guelph: The City is in the process of negotiating an agreement with 10c to animate the Farmer's Market building/use it better.

Chamber of Commerce: more than 18,000 rapid COVID test kits have been distributed; Golf Tournament Sept 12; Chamber of the Future rolled out to members.

Communications and Marketing: working on strategic direction.

ED: Slide deck and documentation ready for Baker on the 21st. Have sent to Council.

5. Adjournment

MOTION: "To adjourn." Moved by: Doug Minett; Seconded by: Dan Gibson. **Carried.**

