

Downtown Guelph Business Association Board of Directors

May 3rd, 2023 6:00pm - 8:30pm

Location: DGBA Board Room

42 Wyndham St N, Guelph, ON N1H 4E6

6:13pm Meeting Start

Members in Attendance: Chuck Nash, Kevin Polach, Brianne McCrossan, Pina Marfisi, Iside Dallan, Richard Overland, Derrick Rutherford, Greg Elliott, Rodrigo Goller, Cathy Downer, Greg Elliott

Members in Attendance Virtually: Tom Lammer, Bryan Steele

Introductions/zoom meeting protocols

Disclosure of Conflict of Interest and the general nature thereof

- none noted

Disclosure of Conflict of Interest and general nature thereof

None to declare

1. Approval of Agenda
 - Moved by Derrick, seconded by Iside, carried
 - Removing Agenda item 7 for a conflict - Michele is working with the Chamber
2. Approval of Minutes of the previous meeting: May 3rd, 2023
 - Moved by Iside, seconded by Rodrigo, carried
3. Guelph Police Presentation - Daryl Goetz and Jeimy Karavelus
 - CCTV to be implemented in downtown and help determine what's happening in areas in Guelph
 - Goal is for community safety, privacy, community awareness and transparency
 - Laws and legislation for use of CCTV to ensure proper guidelines are met and followed
 - Public areas only, common places not businesses
 - Based on areas of concerns, issues
 - No routine real-time monitoring, but cameras will be running and can be reviewed when needed/ event-driven times such as St. Patrick's Day or Homecoming
 - Stored for a number of days
 - You can request to see footage through a request if you were in the footage
 - Signs will be up to inform public they are within a CCTV area

- Bylaw cameras can be viewed but have to be requested by police department from the city
- Police department would own the cameras
- Provincial grant would allow 50% of costs up to \$200,000 that Police Department could potentially be tapping into for this investment
- Area to be included would be based on suggestions from DGBA, concerns, etc.
- Other jurisdictions have invested in similar programming
- Last year's surplus has been spent on this year's staffing increase
- Suggestions made to include various areas near downtown such as along the river trail, busy intersections, etc.
- Potential to conduct a survey to downtown tenants and business owners to get feedback and thoughts on potential of program

Other discussions:

- Other officers are now on the street but previous budgets have allowed for more officers downtown in the past
- City website for finances and financial report B&A report - police department & Section 294 of municipal act for how finances are reported - Schedule for FIR and BMA
- 2009 used to have more officers per population, which declined despite population of Guelph going up consistently
- 10% of workforce is off on leave, but without increasing WSIB budgets the working force resources cannot increase either
- (KPMG report - Tim and Bruce's section can be referenced for more information)
- September meeting for police board also spoke about downtown specifically as well as budget
- Most days there are 10 frontline vehicles for the whole city

4. Chair Updates - Chuck Nash

- Summer meetings to go monthly
- Social Media - add Jessica to the next meeting agenda for presentation on contract, what she offers, etc.
- Gift Card Miconnex contract - Chuck will look into
- Adding staffing to the next Agenda
- Request made to reinstate executive meetings again before full board meetings
- Bylaw amendment made
- Monday, June 26th - Cam Guthrie has agreed to attend and has booked the chamber at City Hall - 7pm
- Police chief to also attend

5. 2 Hour Parking Vouchers - Pina Marfisi

- Parking vouchers discussed with Stacey to assist with two-hour passes to assist with parking dilemmas for shoppers and visitors downtown
- Options - Coupon for \$3 DGBA cost - would cover two hours of parking, city would pay for other half \$3

- Coupon for \$15/day by DGBA, city to cover other half which would also assist with employee parking

6. CIC Update - Derrick Rutherford

- Draft to government being worked on, last week of May
- Met with Mission Church, crowd control and security to be worked on
- More meetings with the Mission board as well
-

7. Employee Benefits Plan - Michele Mactaggart - moved off agenda

8. City Updates

- Strategic Planning meeting on June 7th with Kelly - 30 minutes needed
- GM overseeing City's Strat Plan will get in touch after June 7th
- Planters not being picked up by city
- Council meeting for patio recommendations in June, delegations can be submitted up until the Friday before
- Tammy Atkin, special events information
- Four months minimum for applications for road closures
- Approval process from city - can take time but the time of the application
- 12 huts can be stored but for a fee, city will not commit to setup or transportation
- Downtown Infrastructure - looking forward to meeting with board members on May 29th, June 6th suggestions to committee of the whole.
- Baker District construction is continuing - disruptions to Cardigan Street
- Bike racks being put on Upper Wyndham

9. Welcoming Streets Discussion

- \$20k to welcoming streets in previous years
- Melissa should be attending a meeting in the fall to present again
- Police Services Board cannot provide additional funding anymore
- Welcoming Streets was originally only for downtown Guelph and now those resources are available outside the area as well
- Inquiries will be made for details on the program

10. Treasurer Update - Richard Overland

- Need clarification on office furniture and supplies cost - Rich will check with Jenny
- Currently forecasting \$140k surplus, but will likely be closer to \$100k

11. **Motion:** To approve website proposal development with Lunarstorm using Wordpress

- Discussion:
- Suggestion to defer this decision

12. Next Meetings
- June 7th

13. Adjournment